

The Site Builder

A Fresh, Cool Glass of Water

A site builder is a good alternative to other website creation techniques. Why? Well, for one, it costs a lot less than hiring a professional developer to design your website for you. Another reason is that it will build a professional website for you by using professional website templates. It's also faster than building a website from scratch.

In this article, we will be going through the steps for creating a website for a fictional company named Temporal Foods. They offer food and beverage catering for weddings and special events. The sole owner of the company, John Doe, wants to use a site builder to create a simple webpage for his company.

The first step to creating an ecommerce website using a site builder is selecting a builder. While there are many builders out there, one of the top ones is called QuickPro, and this is the builder that John Doe, after much consideration, has chosen. John goes to the QuickPro website, and gets ready to build his website.

Using QuickPro, the first step is to select the business category that your business is in. QuickPro, for example, has thirty-two different categories. Amongst these are Food and Beverage, Real Estate, and Books and Magazines. John, with a catering company, chooses Food and Beverage.

John is now presented with a long list of templates to choose from. There are fifty traditional layouts, over seventy flash layouts, over thirty websites with standard headers, and a number of alternate language layouts. John picks one of the flash layouts.

QuickPro then brings up a form that John fills out. John has to fill in his name, his address, as well as a few simple details about his business. John then presses a button, and his website is created for him. The website that QuickPro created for John revolves around a general theme of food. There are images of food on the webpage, images that John can easily change to make work for his business.

John now has a functional ebusiness site. All he has to do now is to run through some more pages that will set up all of his products for him, and set up a shopping cart that will let customers buy products and services directly from John's site. John has saved himself a large amount of headaches by making the smart decision to use a site builder.