

The Website Builder Avoiding the Long, Dark Road

There are many steps to creating your own website. They are each time consuming, and take either a lot of money, or a lot of time. That is, if you don't use a website builder. Website builders are the key to creating websites, and they also bypass professional website design, while still giving you a good website design.

The first step to building any website is determining what you need. This will tell you what you need to make your site look professional. If you were using a professional web designer, you would have to discuss this with them, which would cost large amounts of money, and it would be difficult to get your whole idea across. If you were coding the website yourself, however, you would be completely lost. You might be able to find some good web resources, but that's very unlikely. However, if you were using a website builder, you could look at a large selection of sample websites, and be able to gather from that exactly what you needed.

The next step is to actually build the website. Were you paying a designer, you wouldn't have to lift a finger. But you would have to part with a large amount of money, and you wouldn't have any control over the content of the website. If you were coding the site, you would have to spend weeks learning how to code the website, and even more weeks actually coding it. Were you using a website builder, however, you would easily, and inexpensively, be able to choose from thousands of web page design templates, and customize that template using a graphical interface.

The third step to building a website is making it actually do anything. At this stage, you have a professional-looking website, but what are you going to do with that? If you've been paying a designer, they're not going to be around to help you out with integrating the website with a shopping cart, billing service, etc. So both the buyer and the coder are in the same boat; they have to research and discover their own services. However, if you were using the webpage builder, you would be presented with multiple options. All you would have to do is click the services you want to use.

Now, your webpage is written. But you still have to get it on the Internet. First, you have to find a domain name and a hosting company, both of which take a large amount of research. If you had used a webpage builder, this would've all been taken care of.

You've finished. If you chose to use a professional designer, your wallet is much lighter, and it's a couple of weeks later. If you chose to make the website yourself, it's probably taken you a couple of months. However, if you chose to use a website builder, you completed with minutes of starting, and you are now selling products and the money is rolling in.